



SAN DIEGO
HOUSING
COMMISSION

We're About People

San Diego Housing Commission (SDHC)

SDHC Achievement Academy

Presentation to the SDHC Board of Commissioners

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San Diego Housing Commission

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SDHC Achievement Academy Rental Assistance Overview

Fiscal Year 2021:

- Section 8 Housing Choice Voucher (HCV) households: 19,361*
- SDHC's HCV waiting list: More than 100,000 families
- Average Annual Income (HCV Families): \$19,599
- 63% are seniors, have disabilities or are full-time students age 18-23
- 37% are Work-Able households
- 84% have extremely low income (less than 30 percent of San Diego's Area Median Income)

**Includes 1,677 households whose participation in the program concluded in FY 2021 and 47 short-term transitional vouchers*



SDHC Achievement Academy Introduction

- Launched October 4, 2010
- Learning and resource center with a computer lab
- Located at SDHC's main offices in downtown San Diego
 - Workshops available virtually by video conference during COVID-19 pandemic
- Services provided in three core areas:
 - Employment placement and career improvement
 - Personal financial education and coaching
 - Access to income supports



SDHC Achievement Academy Services Provided

- Work readiness workshops
- Access to on-site and off-site job skills training
- Financial education and counseling
- Family Self-Sufficiency (FSS) program
- Access to government benefits programs
- Weekly employer recruitments
- Computer training – free access to computers on-site
- Soft skills
- Specialized programs (Multigenerational, Single Parent and Certified Nursing Assistant)



Lakesha
*SDHC Achievement Academy
Participant*



SDHC Achievement Academy Outcomes

	FY2017	FY2018	FY2019	FY2020	FY2021
Core Services	1,346	1,343	1,197	1,579	1,277
Increase in earnings	287	377	414	295	200
Average Hourly Wage	\$12.36	\$13.19	\$13.76	\$14.58	\$16.81
Participants Placed	218	326	328	288	191
Participants Receiving Financial Coaching	438	369	347	549	503
Increased Credit Score	99	100	103	100	144



SDHC Achievement Academy

Core Program: Family Self-Sufficiency (FSS)

- Two-year program
- Requires a Career Plan
- Must obtain a job working at least 32 hours per week and off assistance
- Able to earn up to \$10,000 in an interest-bearing escrow account
- Public housing residents are now allowed to enroll in the FSS program
 - Increase in income will go into account, rather than toward rent
 - Financial benchmarks (Example: Receiving your GED, Employment, and Job Retention)
 - SDHC Achievement Academy receives \$407,000 a year from HUD to provide case management services



SDHC Achievement Academy FSS Outcomes

Calendar Year 2019 – Calendar Year 2021

- 401 FSS program participants (256 current enrollments)
- 72 FSS graduates
- \$457,427 Escrow amount disbursed to FSS graduates
- \$625,879 Current FSS escrow balance earned



Ivette
*Family Self-Sufficiency and
Power of One Participant*



SDHC Achievement Academy Employers

Top Employers	Count
County of San Diego In Home Supportive Services	63
County of San Diego	41
Accent Care	23
Sharp Rees Stealy	19
Executive Event Services	18
Kaiser Permanente	14
Scripps	14
San Diego Unified School District	13
City of San Diego	12
Allied Universal	9

Top Jobs	Count
Caregiver	103
Intern	43
Cashier	41
Security Staff	38
Housekeeping	25
Certified Nursing Assistant (CNA)	25
Administrative Assistant	23
Home Care Aide (HCA)	17
Driver	16
Customer Service	14



SDHC Achievement Academy Young Adult Program

- Young adults ages 16 to 24 can get training and support to find a new career path.
- Youth receive financial education and one-on-one professional coaching and group workshops to help them:
 - Find a Job
 - Enroll in Job Training or School
 - Complete High School
 - Learn Life Skills

Youth Received Academy Services in Fiscal Year 2021	149
Youth placed in a paid internship	5
Youth placed by Starbucks Professional Development & Hiring Event	5
Youth enrolled in FSS	4
Placed in Jobs	31
Youth Financial Education Workshops Series Attendees	85



SDHC Achievement Academy

Power of One

- Yearlong program for single parents currently receiving federal rental assistance with children 16 and younger

Power of One	Total
Total Program Enrollment	365
Increase in Income	161
Placed in Job	130
Average Wage	\$16.73
Enrolled in Vocational Training or College	43
Graduated from Vocational Training or College	15
Increased Credit	71
Parenting Workshops Attendance	155



Positive Parenting – December 18, 2019



SDHC Achievement Academy

Bridges to Career Opportunities

- Funding:
 - Local Initiatives Support Corporation
 - Citibank
- Certification for Certified Nursing Assistants and EKG
- Provides:
 - Soft skills
 - Financial education
 - Access to free training through a training provider
 - Coaching through program and employment



Real Life Skills Workshop – August 12, 2019

Bridges to Career Opportunities	Total
Total Program Enrollment (2019 – 2021)	211
Increase in Income	86
Placed in Job	57
Average Starting Wage	\$15.46
Increased Credit	95



SDHC Achievement Academy Center for Economic Opportunity (CEO)

Access To Affordable Financing Options

- Small loans tailored to meet the practical needs of new Americans and others who may have thin credit

Type of Loan or Amount	
All Credit Building	• No hidden fees
All other Loans up to \$5,000	• No late fees
All other loans \$5,001 and up	• No insufficient funds fees
	• No prepayment penalties
	• No strings



SDHC Achievement Academy Funding

Local Initiatives Support Corporation (LISC)	Bridges to Career Opportunities Amendment 2	\$ 10,000.00
LISC	Bridges to Career Opportunities Amendment 1	\$ 46,000.00
LISC San Diego & MetLife	Bridges to Career Opportunities & Retention Coaching	\$ 50,000.00
LISC San Diego & Wells Fargo	Building Financial Resilience after Crisis	\$ 25,000.00
U.S. Department of Housing and Urban Development (HUD)	Family Self-Sufficiency (FSS)	\$451,692.00
Resident Opportunity & Self-Sufficiency (ROSS) Coordinator	FSS	\$245,850.00
Eden Housing Family Self-Sufficiency Administrator	FSS	\$75,000.00
TOTAL		\$903,542.00



SDHC Achievement Academy Ivette's Story



Questions & Comments

