

November 4, 2021

After a fiscal year once again dominated by the COVID-19 pandemic, it is important to reflect on the positive impact essential housing assistance programs have on the lives of individuals and families in need.

I invite you to do that with me by exploring the pages of the San Diego Housing Commission's (SDHC) multimedia Fiscal Year (FY) 2021 Annual Report, which we published this morning on our website at [www.sdhc.org](http://www.sdhc.org)



Richard C. Gentry  
SDHC President & CEO

This report combines the personal stories of people our programs served (including embedded videos), important program descriptions, and essential data. These reflect SDHC's work to implement new programs and continue existing initiatives without disruption—all while the majority of our staff continue to work from home due to the pandemic.

SDHC helped thousands of households with low income pay their rent, implemented homelessness solutions, created and preserved affordable housing, and supported and advanced important policy initiatives.

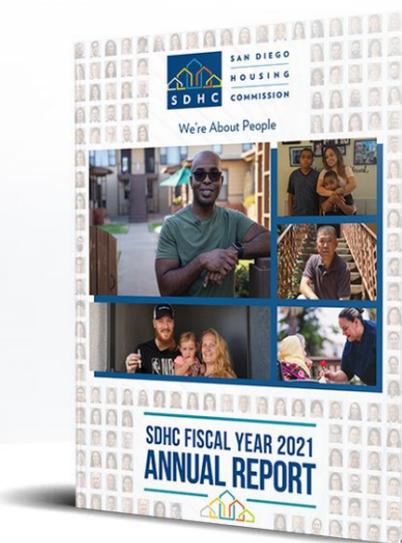
Leadership and support from San Diego Mayor Todd Gloria, the San Diego City Council and SDHC's Board of Commissioners has been essential to SDHC's accomplishments. In addition, the many organizations we collaborate with and our outstanding staff demonstrated dedication and worked together to serve families with low income throughout the year.

As a special recognition of the exceptional work by SDHC's staff across multiple departments, the cover page of this year's Annual Report includes images of many of the SDHC staff who made our programs possible and successful in FY 2021.

The experiences of the past year will help us continue to address housing challenges in the years to come.

I am confident that with ongoing leadership, commitment and collaboration, SDHC will remain an organization the San Diego community can turn to and rely on to identify and implement innovative housing solutions.

[Read SDHC's Annual Report](#)



The Link – Orchid Award for Architecture  
SDHC Partnership Development  
Virtual Grand Opening – October 21, 2020

## Architecture Awards for SDHC Partnership Developments

I'm pleased to share with you that two SDHC partnership developments recently were recognized with Orchid awards from the San Diego Architectural Foundation, which honor architectural accomplishments:

### The Link – Orchid Award for Architecture

- The Link was recognized as a place that “exemplifies a vision of creating housing enriched with support resources – a special place that can link its formerly homeless residents with the help they need to survive and thrive.”
- Developed by Affirmed Housing in collaboration with SDHC, The Link includes 86 affordable apartments, of which 72 units are for individuals who experienced homelessness. SDHC awarded 72 federal rental housing vouchers to help pay rent at the development for residents who previously experienced homelessness.

### Park and Market – Orchid Award for Urban Design

- Developed by Holland Partner Group and North America Sekisui House in collaboration with SDHC, Park and Market provides 85 affordable rental housing units dispersed among the market-rate units at the 426-unit development in downtown San Diego's East Village neighborhood.
- SDHC authorized the issuance of \$216.5 million in Multifamily Housing Revenue Bonds to support the development. The San Diego City Council approved these bonds in its role as the Housing Authority of the City of San Diego.
- Park and Market is a 34-story residential tower that also includes a UC San Diego downtown campus, a historic building, retail and a public plaza.



Homelessness Program for Engaged Educational Resources (PEER)  
SDHC and San Diego City College  
Inside California Education Broadcast

## SDHC's Collaborative Homelessness Workforce Program Featured

A first-of-its kind collaboration between SDHC and San Diego City College to develop the workforce necessary for homelessness programs is featured in the public broadcasting program “Inside California Education.”

The broadcast report began airing November 3 in Sacramento, California, and will be distributed to other Public Broadcasting Service (PBS) stations.

SDHC identified the need for additional skilled, qualified applicants for positions in the area of homelessness programs and services in the City of San Diego. To address that need, SDHC and San Diego City College launched the Homelessness Program for Engaged Educational Resources (PEER).

Homelessness PEER provides students with specialized education, training and job placement in an effort to provide the skills essential for individuals working in San Diego's homelessness services sector. SDHC and the City of San Diego fund the program, and San Diego City College leverages existing San Diego Community College District resources.

[Watch the Video](#)



[SDHC Website](#)



[Previous SDHC Email Updates](#)



[SDHC Annual Reports](#)

### We're About People

Established in 1979, the San Diego Housing Commission provides a variety of award-winning affordable housing programs and services that stimulate the local economy, revitalize neighborhoods, and impact the lives of low-income and homeless San Diegans.

