



City of San Diego COVID-19 Housing Stability Assistance Program

Suggested Social Media Posts

SDHC will also provide a web-ready image to go with posts.

If the program logo is used on Twitter, consider providing this image description: "Image Description: City of San Diego's COVID-19 Housing Stability Assistance Program"

Please use "@" tags, as appropriate, if you follow an agency or individual on a social media channel.

Suggested "#" hashtags are included.

Character counts are estimates. Actual counts will change if tags are added or changed.

BEFORE MARCH 15, 2021 – INTEREST LIST

Option #1 (219 characters)

Sign up now to receive information about when to apply for the upcoming City of San Diego program to help pay past-due rent and utilities for households with low income that are affected by COVID-19. Visit www.sdhc.org

Option #2 (246 characters)

Help is on the way. If you experience financial hardship because of COVID-19 and live in the City of San Diego, you may qualify for help with past-due rent and utilities. Sign up now to receive information about when to apply. Visit www.sdhc.org

Option #3 (243 characters)

Sign up now to receive information about the upcoming application for a program to help pay past-due rent and utilities for low-income households affected by COVID-19. City of San Diego households may qualify. Visit www.sdhc.org

Option #4 (198 characters)

Need help to pay your past-due rent and utilities because of COVID-19? Sign up now! You'll be notified when you can apply for help through an upcoming City of San Diego program. Visit www.sdhc.org

ON OR AFTER MARCH 15, 2021 - APPLICATION OPEN

Option #1 [261 characters]:

Need help to pay your past-due rent and utilities because of COVID-19? Apply now! City of San Diego residents with low income may qualify. Visit covidassistance.sdhc.org to apply, or call 619-535-6921 for more information. #covidhelpwithmyrent #covidrenthelpSD

Option #2 (292 characters)

Need help to pay your past-due rent and utilities because of COVID-19? Apply now! City of San Diego residents with income up to \$92,400 for a family of four may qualify. Visit covidassistance.sdhc.org to apply, or call 619-535-6921 for more information. #covidhelpwithmyrent #covidrenthelpSD

Option #3 [302 characters]:

Has COVID-19 affected your income? If so, you can apply now for help from the City's COVID-19 Housing Stability Assistance Program. Households in the City who have low income may qualify. Apply at covidassistance.sdhc.org or call 619-535-6921 for more information. #covidhelpwithmyrent #covidrenthelpSD

Option #4 [298 characters]:

You may qualify for help to pay your rent and utilities. City of San Diego residents with low income who have been affected by COVID-19 are eligible to apply at covidassistance.sdhc.org. Call 619-535-6921 for more information or for help with your application. #covidhelpwithmyrent #covidrenthelpSD

Option #5 [265 characters]:

Apply now for help to pay your rent and utilities. City of San Diego residents with low income who have been affected by COVID-19 are eligible. Visit covidassistance.sdhc.org to apply, or call 619-535-6921 for more information. #covidhelpwithmyrent #covidrenthelpSD

Option #6 [161 characters]

Apply now for help to pay your rent and utilities! City of San Diego residents may qualify. Visit covidassistance.sdhc.org or call 619-535-6921. #covidrenthelpSD

Option #7 [261 characters]**Facebook**

Families & individuals impacted by #COVID19 and living in the @CityofSanDiego may qualify for help to pay past-due rent & utilities. Contact @211sandiego at 619-535-6921 or apply now at covidassistance.sdhc.org. @toddlgloria #CovidRentHelp #SanDiego #coronavirus

Option #8 (222 characters)**Twitter**

@CityofSanDiego residents impacted by #COVID19 may qualify for help to pay overdue rent & utilities. Contact @211SD at 619-535-6921 or apply now: covidassistance.sdhc.org. @toddlgloria #CovidRentHelp #SanDiego #coronavirus

Option #9 (261 characters)**LinkedIn**

Families & individuals impacted by #COVID19 and living in the #CityofSanDiego may qualify for help to pay overdue rent & utilities. Contact #211SanDiego at 619-535-6921 or apply now at covidassistance.sdhc.org. #SanDiego #ToddGloria #CovidRentHelp #coronavirus

Option #10 (262 characters)**Instagram**

Families & individuals impacted by #COVID19 and living in @thecityofsandiego may qualify for help to pay past-due rent & utilities. Contact #211sandiego at 619-535-6921 or apply now at covidassistance.sdhc.org. @toddlgloria #CovidRentHelp #SanDiego #coronavirus

Option #11 [248 characters]

The City of San Diego's COVID-19 Housing Stability Assistance Program is accepting applications NOW. You may qualify for help with rent and utility payments. Visit covidassistance.sdhc.org or call 619-535-6921. #covidhelpwithmyrent #covidrenthelpSD

Option #12 [199 characters]

The City of San Diego's COVID-19 Housing Stability Assistance Program can help those struggling with rent and utility bills. Visit covidassistance.sdhc.org or call 619-535-6921. #covidhelpwithmyrent

Option #13 (281 characters)

The City of San Diego's COVID-19 Housing Stability Assistance Program helps pay rent and utilities for City residents with low income and affected by COVID-19. Visit covidassistance.sdhc.org to apply, or call 619-535-6921 for more information. #covidhelpwithmyrent #covidrenthelpSD

Option #14: (307 characters)

Don't miss this chance to receive the help you need. You may qualify for help to pay your rent and utilities. If you live in the City of San Diego and COVID-19 has affected your income, visit covidassistance.sdhc.org to apply, or call 619-535-6921 for more information. #covidhelpwithmyrent #covidrenthelpSD

Option #15 (239 characters)

Have you applied yet? Help to pay your rent and utilities is available if you live in the City of San Diego and COVID-19 has affected your income. Don't miss out! Apply now at covidassistance.sdhc.org. #covidhelpwithmyrent #covidrenthelpSD

Option #16 (331 characters)

Today is the day! Need help to pay your rent and utilities? Submit your application for the City of San Diego Housing Stability Assistance Program. City residents with low income and affected by COVID-19 may qualify. Apply at covidassistance.sdhc.org or call 619-535-6921 for more information. #covidhelpwithmyrent #covidrenthelpSD