



INFORMATIONAL REPORT

DATE ISSUED: August 29, 2019 **REPORT NO:** HCR19-097
ATTENTION: Chair and Members of the San Diego Housing Commission
For the Agenda of September 6, 2019
SUBJECT: SDHC Strategic Plan 2016 – 2020 Workshop
COUNCIL DISTRICT: Citywide

NO ACTION IS REQUIRED ON THE PART OF THE HOUSING COMMISSION

The San Diego Housing Commission (Housing Commission) developed an agency-wide, four-year Strategic Plan, which was approved by the Housing Commission Board (Board) on September 9, 2016.

This workshop will provide the Board with an update of the progress made in the third fiscal year of the four-year Strategic Plan.

Under the guidance of the Board and President & CEO Richard C. Gentry, the Housing Commission introduced the SDHC Strategic Plan 2016-2020, which identified three major Goals:

- 1) Maximize resources through operational efficiencies and technological innovations;
- 2) Increase the number of housing opportunities that serve low-income and homeless individuals and families in the city of San Diego; and
- 3) Advocate for more effective affordable housing policies and resources.

The four-year Strategic Plan was developed under the direction of the Housing Commission Board Strategic Plan Committee, chaired by former Commissioner Ben Moraga and consisting of former Chairman of the Board Frank Urtasun, former Chairman of the Board Gary Gramling, former Vice Chair of the Board Roberta Spoon, and Commissioner Kellee Hubbard. This guidance provided the foundation for the Strategic Plan.

This Strategic Plan ensures that SDHC operates efficiently; shares its voice through advocacy at the forefront of national, state, and local decision-making; and meets the needs of as many low-income and homeless families and possible.

Respectfully submitted,

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Approved by,

Jeff Davis
Jeff Davis
Executive Vice President & Chief of Staff
San Diego Housing Commission

lobby and the fifth floor reception desk of the San Diego Housing Commission offices at 1122 Broadway, San Diego, CA 92101 and at the Office of the San Diego City Clerk, 202 C Street, San Diego, CA 92101. You may also review complete docket materials in the “Governance & Legislative Affairs” section on the San Diego Housing Commission website at www.sdhc.org.