



SAN DIEGO
HOUSING
COMMISSION

We're About People

San Diego Housing Commission (SDHC) SDHC Achievement Academy Workshop November 30, 2018

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SDHC Achievement Academy

Rental Assistance Division Overview

San Diego Housing Commission

- Section 8 Housing Choice Vouchers (HCV): 15,398
- SDHC's HCV waiting list: 91,000 families

Demographics

- Average Annual Income (HCV Families): \$18,470
- 59% of families are elderly or disabled
- 41% of families are work-able



SDHC Achievement Academy

Path to Success

- Path to Success, SDHC Moving to Work (MTW) program, effective July 1, 2013.
- Modified the method used to determine the monthly rent payment amounts for Section 8 Housing Choice Voucher rental assistance participants and public housing residents.
- Set minimum monthly rent payment amounts for program participants who are identified as able to work (Work-Able). No minimum monthly rent for elderly/disabled households.
- Minimum rents based on California's minimum wage standards—\$8/hour at the time the program was implemented.
- SDHC guides Work-Able families to become more financially self-reliant through enrollment at the SDHC Achievement Academy.



SDHC Achievement Academy

Introduction

- The SDHC Achievement Academy is a 9,600-square-foot learning and resource center with a computer lab.
- Services provided in three core areas:
 - Employment placement and career improvement
 - Personal financial education and coaching
 - Access to income supports



*SDHC Achievement Academy
Participant meeting with
SDHC Workforce Readiness Specialist
5.8.17*



SDHC Achievement Academy

Services Provided

- Work readiness workshops
- Access to on-site and off-site job skills training
- Financial education and counseling
- Family Self-Sufficiency program
- Access to government benefits programs
- Weekly employer recruitments
- Computer training – free access to computers on-site
- Soft skills
- Specialized programs (Multigenerational and Single parent)



*Family Self-Sufficiency Graduation Ceremony
Malcolm X Library – 5.30.18*



SDHC Achievement Academy

Core Program – Family Self-Sufficiency (FSS)

- Voluntary, two-year program
- Requires a Career Plan
- Must obtain a job working at least 32 hours per week and off assistance
- Able to earn up to \$10,000 in an interest-bearing escrow account
 - Increase in income will go into account, rather than toward rent
 - Financial benchmarks (Example: Receiving your GED, Employment, and Job Retention)
 - 339 clients are currently enrolled
- SDHC Achievement Academy receives \$407,000 a year from HUD to provide case management services



SDHC Achievement Academy Outcomes

	Fiscal Year 2014	Fiscal Year 2015	Fiscal Year 2016	Fiscal Year 2017	Fiscal Year 2018
Core Services	975	1,160	1,374	1,346	1,343
Increase in earnings	227	250	300	287	377
Average Wage	\$10.75	\$11.55	\$11.62	\$12.36	\$13.19
Participants Placed	177	187	222	218	326



KWANZAA'S FRESH START



SDHC Achievement Academy Employers

Top Employers	Count
IHSS	19
Jacobs Center	12
Executive Event Services (EES)	11
Aramark	9
Self Employed	7
Uber	7
AccentCare	6
Target	5
Arc of San Diego	4
Sharp	4

Top Jobs	Count
Caregiver	50
Security Guard	26
Cashier	24
Customer Service Representative	22
Janitor / Custodian	17
Intern	13
Driver	12
Administrative Assistant	7
Cashier	7
CNA	6



SDHC Achievement Academy Book-Rich Environment

- Partnership between SDHC, San Diego Public Library & Campaign for Grade Level Reading.
- 13,000 new books given to families
- 3 targeted communities: City Heights, Barrio Logan and San Ysidro



*SDHC Reading for Success Event
Logan Heights Library - 7.18.18*



SDHC Achievement Academy

EnVision Center Update

- On June 7, 2018, HUD selected EnVision Centers to promote financial self-reliance among federal rental assistance recipients and public housing residents.
- Only 18 EnVision Centers nationwide
- San Diego EnVision Center Community roundtable meetings held on July 25, 2018
- Rent space at South Metro Career Center
- Partners: San Diego Workforce Partnership, Faith-Based Organizations and Promise Zone Community partners
- Anticipate Open House in 2019
- Hired new Workforce Readiness Specialist



SDHC Achievement Academy Grant Programs

- W. K. Kellogg Foundation grant helps provide training for all participants
 - \$780,000 for three years
 - Service 60 2Gen families in City Heights
 - Kids up to 8 years old
 - Four impact areas:
 - Health and Wellness
 - Financial Stability
 - Social Capital
 - Education and Employment
 - In final year of program



SDHC Achievement Academy

Kellogg 2 Gen Program

Financial Stability

- 27% increase in income by at least 20%
- 27% decrease in assistance
- 63% increase in FICO score

Health & Wellness

- 100% families enrolled in health insurance
- 96% had annual Well Child and dental check-ups
- 146 individuals participated in YMCA activities

Education/Employment

- 54% obtained employment
- Majority of children were absent from school for 3 days or less
- 70% of children performing at grade level

Social Capital

- 44% engage in community activities



SDHC Achievement Academy Youth Programs

- Creative Industries Workforce Program
 - Provides job skills training and placement for Opportunity Youth (ages 16-24), preparing them for creative technology careers, such as graphic design, web design and multimedia through an “earn to learn” model
 - 10 youth were placed in a paid internship
 - Each received graphic design tablet
- 192 youth received SDHC Achievement Academy services in FY 2018
 - 65 placed in jobs
 - 14 placed in vocational training



SDHC Achievement Academy

Power of One

- Power of One is a yearlong program for single parents who currently receive federal rental assistance and have children age 16 and younger.

Power of One	Cohort 1	Cohort 2	Total
Total Program Enrollment	55	49	104
Increase in Income	45	38	83
Placed in Job	32	23	55
Average Wage	\$12.74	\$13.37	\$13.06
Enrolled in Vocational Training or College	15	8	23
Graduated from Vocational Training or College	8	5	13
Increased Credit	22	8	30
Financial Literacy Workshop Attendance	73	27	100
Workforce Development Workshop Attendance	28	36	64
Parenting Workshops Attendance	34	27	61
Match Savings Dollar Amount	\$4,340.00	\$2,810.00	\$7,150.00



SHAVONNE'S JOURNEY

