San Diego Housing Commission
Homeless Housing Innovations Department
Presentation to the SDHC Board of Commissioners
October 5, 2018

Lisa Jones
Senior Vice President

Deanna Villanueva
Director Housing First Operations
2010: SDHC began administering City of San Diego Homeless Shelters and Services Programs

2013: SDHC created its Homeless Housing Innovations Department

2014: SDHC launched its initial HOUSING FIRST – SAN DIEGO homelessness action plan

2017: SDHC launched the current phase of HOUSING FIRST – SAN DIEGO

Today: SDHC’s Homeless Housing Innovations Department consists of 29 staff members
SDHC - Homeless Housing Innovations
FY2013 – FY2019 Total Homeless Programs Expenditures

<table>
<thead>
<tr>
<th>Year</th>
<th>Federal Housing Voucher Support</th>
<th>SDHC Housing First</th>
<th>Other SDHC programs</th>
<th>City programs</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY13</td>
<td>$5.6M</td>
<td>$1.8M</td>
<td>$9.8M</td>
<td></td>
<td>$17.2M</td>
</tr>
<tr>
<td>FY14</td>
<td>$3.5M</td>
<td>$1.8M</td>
<td>$13.0M</td>
<td></td>
<td>$18.3M</td>
</tr>
<tr>
<td>FY15</td>
<td>$5.0M</td>
<td>$3.9M</td>
<td>$12.4M</td>
<td></td>
<td>$21.3M</td>
</tr>
<tr>
<td>FY16</td>
<td>$5.0M</td>
<td>$5.9M</td>
<td>$10.0M</td>
<td></td>
<td>$30.9M</td>
</tr>
<tr>
<td>FY17</td>
<td>$5.1M</td>
<td>$7.6M</td>
<td>$15.8M</td>
<td></td>
<td>$45.0M</td>
</tr>
<tr>
<td>FY18</td>
<td>$5.1M</td>
<td>$7.4M</td>
<td>$31.1M</td>
<td></td>
<td>$69.8M</td>
</tr>
<tr>
<td>FY19</td>
<td>$18.4M</td>
<td>$7.4M</td>
<td>$35.1M</td>
<td></td>
<td>$88.3M</td>
</tr>
</tbody>
</table>

Total $88.3M
July 1, 2010: As a Moving to Work (MTW) agency, SDHC became one of the initial public housing agencies in the nation to receive approval from HUD to use its federal rental housing voucher funding to provide long-term housing for individuals and families experiencing homelessness.

Out of SDHC’s approximately 15,000 rental housing vouchers funded by HUD, more than 4,000 are committed to addressing homelessness, including:
- developments pending construction completion; and
- vouchers awarded through HOUSING FIRST – SAN DIEGO, SDHC’s homelessness action plan.

The estimated annual value of these vouchers exceeds $37 million.
HOUSING FIRST – SAN DIEGO
HOUSING FIRST – SAN DIEGO: 2018 – 2020 SDHC’s Homelessness Action Plan:

- Creates at least 3,000 housing opportunities over three fiscal years for individuals and families experiencing homelessness
- SDHC is directing $79.7 million in federal, SDHC and City funds to six programs over three fiscal years:
  - Homeless Prevention and Diversion
  - SDHC Moving Home Rapid Rehousing
  - Landlord Engagement and Assistance Program (LEAP)
  - Permanent Supportive Housing
  - SDHC Moving On Rental Assistance
  - Coordinated Street Outreach
**Prevention** assists individuals and families at risk of homelessness to remain permanently housed.

**Diversion** assists individuals and families who are newly homeless by identifying alternative permanent housing options and other necessary support to stay out of shelters.

**First-Year Goal: 750**
Total Households Stabilized: 882
Moving Home Rapid Rehousing
Assist individuals and families experiencing homelessness to quickly obtain and maintain permanent housing through light case management and short-term rental assistance.

Annual Goal: 200
Total Placements: 171
Landlord Engagement and Assistance Program (LEAP)
Assists individuals and families who are experiencing homelessness by increasing access to rental units through landlord recruitment and retention efforts.

Annual Goal: 1,000
Total Placements: 1,203

Participating Landlords
Jimmie and Marlynn Robinson
Permanent Supportive Housing
Community-based housing with rental assistance paired with supportive services to assist people with a disability who are experiencing homelessness

Annual Goal: 200
Units Pending: 230
- San Ysidro Village Apartments: 50 units
- Beacon Apartments: 43 units
- Quality Inn: 91 units
- West Park Inn: 46 units
Moving On Rental Assistance
Provides rental assistance for formerly homeless individuals and families who are ready to transition out of permanent supportive housing, but who still need rental assistance.

First Year Goal: 25
Households Leased: 8
Coordinated Outreach

**Temporary Bridge Shelter - Pilot**
- Pilot New Technologies and Processes
- Coordinate Efforts
- Inform Program Model Design

**Enhanced Data Tracking**
- Hotspot Mapping
- By Community – District Level Data
- Deeper Resource Referral Data

**Street Outreach Model Development**
- Client Centric
- Systemic - Consistent Approach
- Community Wide Definitions and Standards
- Coordinated Efforts – Maximize Resources
- Incorporate Diversion
2,068
Permanent Housing Opportunities Created
First Year

• 1,203 LEAP
  – 171 Rapid Rehousing
  – 253 Prevention and Diversion

• 629 Family Reunification Program
• 230 Permanent Supportive Housing Units (Acquired or Under Development)
• 6 Moving On Rental Assistance
Current phase of HOUSING FIRST – SAN DIEGO builds upon accomplishments of the first three years (2014 – 2017):

- **Housing Our Heroes** helped 1,000 previously homeless Veterans secure rental housing
- **$29.8 million awarded toward development** of 407 permanent supportive housing units
- **1,986 federal rental housing vouchers awarded** to nonprofit agencies and affordable housing developments
- **Hotel Churchill renovation** created 72 permanent supportive housing units, predominantly for Veterans experiencing homelessness
- **SDHC invested $15 million to acquire 120-unit Village North Senior Garden Apartments**; 44 units set aside for seniors experiencing homelessness
- **SDHC dedicated 25 of its own housing units year-round as rapid rehousing** for San Diegans experiencing homelessness
- **Guardian Scholars Program** provides rental assistance for up to 100 SDSU students who have been homeless or at risk of homelessness
- **Monarch School Project** provides rental housing vouchers for up to 25 families who have at least one child enrolled at Monarch School
Homeless Shelters & Services Programs
36 Contracted Programs

13  Permanent Supportive Housing
6   Rapid Rehousing
4   Transitional Housing
3   Interim Housing Programs
3   Temporary Bridge Shelters
7   Supportive Services
City’s Year-Round Interim Housing
- 350 beds
- 1,710 individuals served

Connections Housing Downtown
- 150 interim beds
- 509 individuals served

Cortez Hill Family Center
- 45 units
- 823 individuals served

Neil Good Day Center
- 7,360 unduplicated individuals served
City’s Homeless Transitional Storage Center
• 400 lockers/bins
• 565 unduplicated individuals served

City’s Temporary Bridge Shelters
• Up to 674 beds for adults, families and veterans
• 2,309 individuals served
• December 2017/January 2018 – June 30, 2018

City’s Storage Connect Center
• Up to 500 bins
• 110 new clients enrolled
• June 13 – June 30, 2018

Project Homeless Connect – Downtown San Diego
• 845 San Diegans experiencing homelessness were assisted on January 31, 2018
211 San Diego
Alpha Project
Downtown San Diego Partnership
ElderHelp
Father Joe's Villages
Home Start
Housing Innovations Partners (HIP)
Mental Health Systems (MHS)
Pathfinders
People Assisting the Homeless (PATH)

Regional Task Force on the Homeless
The Salvation Army
San Diego Lesbian, Gay, Bisexual, Transgender Community Center
South Bay Community Services
Think Dignity
Townspoeple
Veterans Village of San Diego (VVSD)
Young Men's Christian Association (YMCA)
Young Women's Christian Association (YWCA)
Fiscal Year 2018 – Persons Housed/Served vs. Goal

<table>
<thead>
<tr>
<th>PROJECT TYPE</th>
<th>ANNUAL GOAL</th>
<th>ACTUAL HOUSED/SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanent Housing</td>
<td>264</td>
<td>332</td>
</tr>
<tr>
<td>Rapid Rehousing</td>
<td>311</td>
<td>471</td>
</tr>
<tr>
<td>Transitional Housing</td>
<td>206</td>
<td>347</td>
</tr>
<tr>
<td>Interim Housing</td>
<td>2,500</td>
<td>3,042</td>
</tr>
<tr>
<td>Day Center</td>
<td>6,000</td>
<td>7,360</td>
</tr>
<tr>
<td>Transitional Storage Center</td>
<td>600</td>
<td>565</td>
</tr>
</tbody>
</table>
Future Projects
City of San Diego Partnership

State Homeless Emergency Assistance Grant

• $14.1 Million in funding Directly to the City to Enhance:
  – Rapid Rehousing Programs
  – Prevention & Diversion Programs
  – Transitionally Aged Youth Programs
  – Flexible Spending Subsidies

Regional Task Force on the Homeless Partnership

• Youth Demonstration Grant
• New Homeless Management Information System
• Redesigned Coordinated Entry System
Questions?