



The San Diego Housing Commission (SDHC) has earned a national reputation as a model public housing agency, creating innovative programs that provide housing opportunities for low-income and homeless individuals and families in the city of San Diego—the eighth-largest city in the nation, second largest in California.

An award-winning, state-chartered public housing agency created in 1979, SDHC performs three major program functions that create affordable housing opportunities:

- Federal rental housing assistance provider for more than 15,000 low-income households, annually;
- Partner to address homelessness, including **HOUSING FIRST – SAN DIEGO**, SDHC's landmark Homelessness Action Plan; and
- Affordable housing developer and lender—producing more than 18,000 affordable housing units since 1981 through partnership developments and acquisitions.

## Governance

- SDHC is governed by the San Diego City Council, sitting as the Housing Authority of the City of San Diego (Housing Authority).
- SDHC President & CEO Richard C. Gentry is the Executive Director of the Housing Authority.
- The Housing Authority has final authority over SDHC's budget and major policy decisions.
- A seven-member Board of Commissioners oversees SDHC's operations and makes recommendations to the Housing Authority.
- The Mayor appoints Commissioners, who are confirmed by the San Diego City Council. All members must file an annual Statement of Economic Interest and disclose any potential conflicts of interest.

## Providing Rental Assistance

- SDHC's largest program provides rental assistance funded by the U.S. Department of Housing and Urban Development (HUD) to more than 15,000 low-income households annually, with a waiting list of more than 90,000 households.
- The majority of SDHC's rental assistance households are seniors or individuals with disabilities.
- SDHC is one of only 39 housing authorities nationwide, out of 3,400, to receive a "Moving to Work" (MTW) designation from HUD. MTW status provides SDHC the flexibility to design and implement innovative approaches to provide Federal housing assistance.
- The SDHC Achievement Academy is a learning and resource center and computer lab, which provides programs that emphasize career planning, job skills and personal financial education at no cost to Federal rental assistance participants or public housing residents.



*They help you and mentor you in your goals, they don't give up on you."*

- Kwanzaa

*SDHC Achievement Academy participant Kwanzaa and her two children*



## Addressing Homelessness

**HOUSING FIRST – SAN DIEGO: 2018-2020**, SDHC’s homelessness action plan, is an effective, diverse funding and housing strategy to create permanent housing opportunities for homeless San Diegans.

This action plan is rooted in the national “Housing First” model of addressing homelessness – to provide homeless individuals with housing as quickly as possible, with supportive services as needed.

Through **HOUSING FIRST – SAN DIEGO: 2018-2020**, SDHC will direct \$79.7 million in federal, City of San Diego, and SDHC resources over three fiscal years for six programs to provide permanent housing opportunities for at least 3,000 homeless San Diegans:

- SDHC Moving Home Rapid Rehousing
- Landlord Engagement and Assistance Program (LEAP)
- Homelessness Prevention & Diversion
- New Permanent Supportive Housing
- SDHC Moving On Rental Assistance
- Coordinated Outreach



“ We get up every day, and we know we can leave and go for a walk, and we have our key to come back home.”  
- Shanica

*SDHC Moving Home Rapid Rehousing participant, Shanica (right) and her daughter (left)*

### HOUSING FIRST – SAN DIEGO 2014-2017 Accomplishments

The programs launched in the first three years of **HOUSING FIRST – SAN DIEGO** (2014-2017) created more than 2,900 housing opportunities for San Diegans experiencing homelessness – including Veterans, families and individuals.

- Federal, State and City resources leveraged toward the creation of approximately 500 permanent supportive rental housing units through new construction and acquisition, including the preservation of the historic Hotel Churchill
- 1,986 Federal rental housing vouchers awarded to nonprofit agencies and affordable housing developments
- 25 SDHC-owned affordable rental housing units set aside year-round for rapid rehousing
- Unprecedented partnership with SDSU to assist up to 100 students who have been homeless or at risk of homelessness
- Collaboration with Monarch School to provide rental assistance for 25 families experiencing homelessness who have children at the school
- Housing Our Heroes provided housing opportunities for 1,000 Veterans experiencing in the city of San Diego, with 435 individual landlords joining the initiative.

## Creating & Preserving Affordable Housing



*Hotel Churchill – Downtown San Diego*

- As a developer, lender and administrator of City land use programs, SDHC has helped to produce more than 18,000 affordable rental housing units in the city of San Diego since 1981.
- SDHC’s First-Time Homebuyer Program has helped more than 5,600 low- and moderate-income families buy a home since September 1988. SDHC also has administered the County of San Diego’s First-Time Homebuyer Program since September 2014.
- More than 3,700 affordable rental housing units in the City of San Diego are owned and/or managed by SDHC, including SDHC’s nonprofit affiliate, Housing Development Partners (HDP).