



SAN DIEGO HOUSING COMMISSION

# Happy New Year!

December 15, 2016

## Message from the President & CEO



Richard C. Gentry  
President & CEO

With the new year on the horizon, San Diego is a city that proudly increased its capacity to build [38,680](#) additional affordable rental housing units—supported by more than 66 percent of city voters.

This is also a city that demonstrated its commitment to addressing Veteran homelessness with the [San Diego Housing Commission's \(SDHC\) 1,000 Homeless Veterans Initiative](#), which was launched in March.

Through our "Housing our Heroes" landlord outreach program, 279 landlords have provided 439 Veterans with rental housing and another 252 homeless Veterans are searching. So, we are grateful to our landlords and partners who are making a difference, along with Mayor Kevin Faulconer and the San Diego City Council that supported these efforts.

In addition, I was proud to submit an [alternative homeless funding formula](#) proposal to the U.S. Department of Housing and Urban Development. This proposal was spearheaded by U.S. Representative Scott Peters and supported by U.S. Representatives Juan Vargas and Susan Davis, to more equitably distribute Federal Continuum of Care funds across regions that are experiencing the highest levels of homelessness—San Diego is 4th in homeless population, but ranks 22nd for funding.

The private sector has also been a valuable partner in supporting our mission to provide affordable housing opportunities to low-income San Diegans. Close to \$1.3 million in grants were awarded to SDHC—Wells Fargo Foundation, W.K. Kellogg Foundation, Home Depot Foundation's Veteran Housing Grants Program, and San Diego Las Patronas.

In the new year, I invite you to join us for SDHC's inaugural "We're About People" Reception, which will be held on April 27, 2017.

This event will raise private funds to support our programs to assist low-income and homeless families, seniors and Veterans in our city. Email us at [WeAreAboutPeople@sdhc.org](mailto:WeAreAboutPeople@sdhc.org) for more information.

We appreciate your partnership and your support.

Happy New Year,

Richard C. Gentry  
President & Chief Executive Officer  
San Diego Housing Commission



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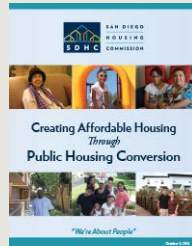
Watch videos on SDHC's YouTube Channel



Read SDHC's 2015-16 Fiscal Year Annual Report & Highlights



Read SDHC's HOUSING FIRST - SAN DIEGO Report



Read SDHC's Creating Affordable Housing Report



Established in 1979, the San Diego Housing Commission provides a variety of award-winning affordable housing programs and services that stimulate the local economy, revitalize neighborhoods, and impact the lives of low-income and homeless San Diegans.

San Diego Housing Commission

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