October 31, 2016

Message from the President & CEO

Our San Diego Housing Commission (SDHC) 2015-16 Fiscal Year Annual Report & Highlights gives me great pride because of our positive impact on the lives of homeless and low-income San Diegans. Published on our website today, this online multimedia report includes personal stories and events, with embedded videos, as well as charts, graphics and descriptions of our diverse programs. The Annual Report also includes important SDHC plans and accomplishments right up to the date of publication.

Our accomplishments, of course, wouldn't be possible without our outstanding partners and employees. Read the SDHC Annual Report

SDHC’s Growing Economic Impact

I am pleased to share with you a new report that highlights SDHC's innovation and entrepreneurial approach as the agency's impact on the regional economy has grown over the last eight years. The report provides details of a study SDHC commissioned from the Fermanian Business and Economic Institute at Point Loma Nazarene University to obtain an outside analysis of SDHC’s economic impact from Fiscal Year 2008 (July 1, 2007 – June 30, 2008) to Fiscal Year 2015 (July 1, 2014 – June 30, 2015). This time period also coincides with the beginning of the nation's recession, and my appointment by the San Diego City Council to lead SDHC.

Read the SDHC Economic Impact Report

National Award for SDHC Chairman of the Board

SDHC Chairman of the Board Gary Gramling’s exceptional leadership earned him the prestigious Elizabeth B. Wells Memorial Award from the National Association of Housing and Redevelopment Officials (NAHRO). The award recognizes “excellence in advocating for and developing the financial, political and community support to ensure the continuation and expansion of housing or community development programs.”

Read the SDHC News Release - Gary Gramling

Federal Recognition for SDHC’s 1,000 Homeless Veterans Initiative

I was honored to join U.S. Department of Housing and Urban Development (HUD) Secretary Julián Castro, San Diego Mayor Kevin L. Faulconer, and business leaders from across the U.S. on a national conference call about homelessness. This conference call shined a spotlight on the accomplishments of “Housing Our Heroes,” the landlord outreach program of SDHC’s 1,000 Homeless Veterans Initiative.

“I’m delighted that so many business leaders have answered the call to help all homeless Veterans and to create the support that our Veterans deserve – that’s what’s happening in San Diego…and what we hope will happen on a national scale as well,” Secretary Castro said. Mayor Faulconer shared that 375 formerly homeless Veterans have secured housing in San Diego, with an additional 200 Veterans qualified for the program.

During a Q-and-A session on the call, I added that the “Housing Our Heroes” program recognizes that providing housing for homeless Veterans needs to make sense for landlords from a business perspective. That is why the program includes landlord benefits, such as incentive payments, a contingency fund and assistance with security deposits.

Read the “Housing Our Heroes” Fact Sheet

I invite your comments.

Sincerely,

Richard C. Gentry
President & Chief Executive Officer
San Diego Housing Commission

Established in 1979, the San Diego Housing Commission provides a variety of award-winning affordable housing programs and services that stimulate the local economy, revitalize neighborhoods, and impact the lives of low-income and homeless San Diegans.

San Diego Housing Commission
1122 Broadway, Suite 300, San Diego, CA 92101  www.sdhc.org

This is a Test Email only.
This message was sent for the sole purpose of testing a draft message.