



September 21, 2016

Message from the President & CEO



Richard C. Gentry
President & CEO

Today I testified in Washington, D.C., at a hearing of the U.S. Senate Committee on Appropriations' Subcommittee on Transportation, Housing and Urban Development, and Related Agencies.

The subcommittee was considering the question, "Housing vulnerable families and individuals – is there a better way?"

I believe that providing affordable housing opportunities should look much like the San Diego model, with the innovative approaches we have implemented at the San Diego Housing Commission (SDHC).

[View the Subcommittee Testimony Video](#)

[Read the testimony](#)

SDHC Grand Reopening of Historical Hotel Churchill



Navy Veteran Luis (center) cuts ribbon
Hotel Churchill Grand Reopening
72 affordable rental housing units and one manager's unit
September 19, 2016

I am extremely proud of SDHC's renovation of the historical Hotel Churchill, which will provide new beginnings for 72 homeless individuals, including 56 Veterans, who will receive unprecedented supportive services on-site from the U.S. Department of Veterans Affairs (VA).

One of these Veterans is Luis, a Hotel Churchill resident who shared his heartfelt story during the Hotel Churchill grand reopening ceremony, which was attended by more than 100 people.

San Diego City Councilmember Todd Gloria introduced the 18-year U.S. Navy Veteran, who served in the Gulf War. Luis proudly thanked each of the elected and government officials who spoke about the funding commitments that were made to the renovation of Hotel Churchill: San Diego Mayor Kevin L. Faulconer; U.S. Representatives Scott Peters and Juan Vargas; San Diego County Supervisor Greg Cox; San Diego City Councilmember Lorie Zapf; as well as SDHC Chairman of the Board Gary Gramling, HUD LA Director Marcie Chavez and Civic San Diego CEO Reese Jarrett.

In addition to the 56 studios for homeless Veterans, Hotel Churchill includes 8 studios for transitional age youth who are homeless or at risk of homelessness, and 8 units for adults exiting the corrections system. They too will receive supportive services, which are essential in addressing homelessness.

The studios will remain affordable for 65 years.

[Read the SDHC News Release](#)

[Watch the video on SDHC's YouTube channel](#)

[Read the Hotel Churchill commemorative booklet](#)

Regional Push to Update Federal Funding Formula



Homeless Point-In-Time Count
January 29, 2016

An SDHC proposal that could positively impact Federal funding for San Diego County homelessness programs was endorsed on August 18 by the RCCC Governance Board.

In July, HUD released four proposals to update its funding formula. The four proposals include new factors that are intended to provide better indicators of potential homelessness.

SDHC, in collaboration with U.S. Representative Scott Peters and stakeholders, crafted an alternative fifth proposal, called Formula E. Formula E would more equitably distribute Federal Funds across regions like San Diego experiencing the highest levels of homelessness.

San Diego is ranked 22nd in Federal homelessness funding despite having the fourth highest homeless population in the nation, according to the 2015 Annual Homeless Assessment Report to Congress in November 2015 and the Fiscal Year 2016 Continuum of Care Program Competition report.

HUD is accepting public comments on the funding formula through September 23, 2016.

While touring Hotel Churchill last October, HUD Secretary Julián Castro announced that HUD would be accepting public comments on its Federal homelessness funding formula.

[Read the RCCC letter to HUD on Formula E](#)

I invite your comments.

Sincerely,

Richard C. Gentry
President & Chief Executive Officer
San Diego Housing Commission



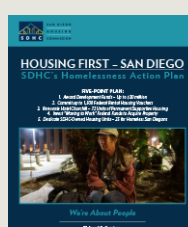
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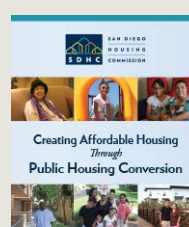
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