VISION

An Affordable Home for Every San Diegan

MISSION

Provide Quality Housing Opportunities Which Improve The Lives Of Those In Need

GOALS

- Assist those earning fifty percent, or less, of the Median Area Income as the highest priority.
- Advocate for and aggressively pursue increased funding for affordable housing programs.
- Forge partnerships among public, nonprofit and private entities to provide housing opportunities and an integrated range of social services for segments of the community not adequately served.
- Implement resident initiatives including opportunities for self-sufficiency.
- Create a supportive and innovative work environment in order to enhance customer service and quality work.
- Conduct business in a manner that respects diversity and promotes dignity, self-reliance and equal opportunity for our clients and our partners.
- Build communication and alliances among neighborhoods, clients and others to further our Mission throughout the City.
- Inform, guide and educate the public about housing needs, fair housing and affordable housing programs.


History
Adopted: 9/21/87
Revised: 3/23/93

Approved:

Elizabeth C. Morris       Carrol M. Vaughan
Executive Director        Deputy Executive Director, Operations