



SAN DIEGO  
HOUSING  
COMMISSION

# San Diego Housing Commission (SDHC) Mandatory Water Conservation Presentation June 25, 2015

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# SDHC – Mandatory Water Conservation Introduction

- **April 1, 2015:** Governor Jerry Brown’s executive order requires 25 percent reduction in water use statewide because of California’s ongoing drought.
- **May 5, 2015:** As a result of the executive order, California State Water Resources Control Board sets water use reduction amounts for different regions of the State:
  - 16 percent for City of San Diego.
- **June 1, 2015:** New State law requiring reduced water use takes effect.



# SDHC – Mandatory Water Conservation Action Plan

- Due to the emergency drought conditions throughout the State of California, SDHC is taking immediate measures, both voluntary and mandated, to conserve water.
- SDHC is required to reduce water use by 16 percent.

## 3-POINT PLAN

1. GO GOLD!
2. Reach out to Constituents
3. Identify Long-Term Water-Wise Conservation Strategies

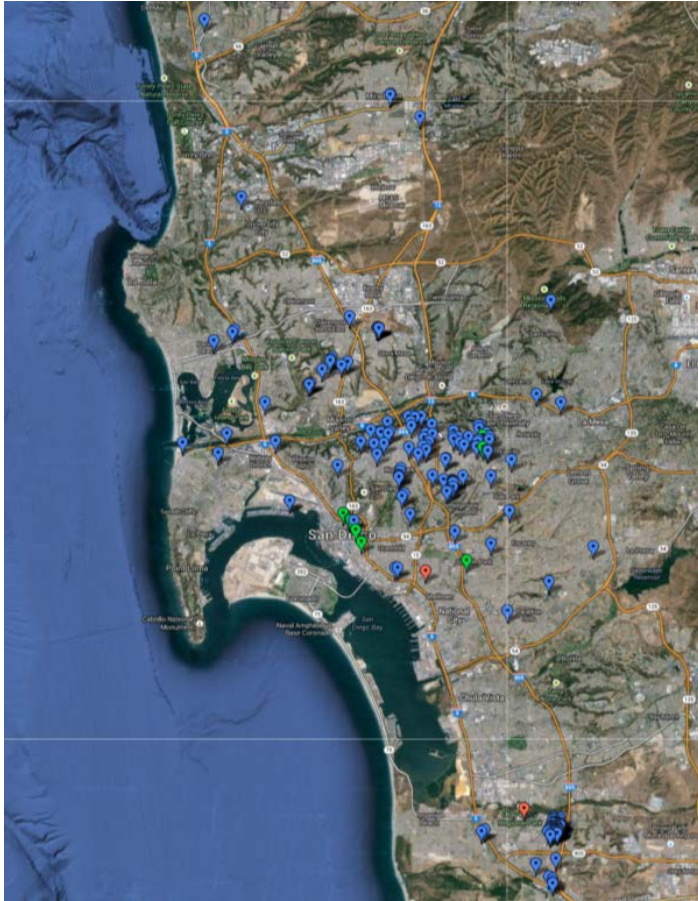


7281 - 7289 Saranac Street  
San Diego, CA 92115



# SDHC – Mandatory Water Conservation

## SDHC Real Estate Portfolio



- 2,341 units owned or managed by SDHC
- 302 units wholly owned by SDHC's nonprofit affiliate, Housing Development Partners (HDP)
- 100 SDHC properties and 3 HDP properties have irrigation systems in place
- 70 SDHC properties and 4 HDP properties with on-site laundry rooms
- 2 SDHC properties and 1 HDP property with swimming pools
- Fiscal Year 2014 water expenses:
  - SDHC: \$985,928; - HDP: \$110,503



# SDHC – Mandatory Water Conservation

## Current SDHC Water Conservation Measures

- Automated sprinklers operate on data related to the weather
- Low-flow shower heads and toilets
- Laundry rooms use water efficient machines
- Water-wise mulch and plantings replace turf, when possible
- Hose bibs are locked and unavailable to tenants
- Regular, periodic inspections of properties and units



178 – 190 Calle Primera  
San Diego, CA 92173





# SDHC – Mandatory Water Conservation

## 1. GO GOLD

- Eliminated irrigation of lawns at approximately 100 SDHC-owned affordable rental housing properties with irrigation systems in place
- This goes above and beyond current restrictions that limit watering to two times a week
- Joined the City of San Diego’s “San Diegans Waste No Water” campaign



# SDHC – Mandatory Water Conservation

## 2. Reach out to Constituents

- “SDHC – Mandatory Water Conservation” notices sent, urging constituents to comply with the new state law took effect on June 1, 2015:
  - More than 2,000 tenants living at 154 SDHC-owned affordable rental housing properties – mailed;
  - More than 14,500 households that receive a federal Section 8 Housing Choice Voucher – mailed;
  - More than 5,600 private landlords who rent to Housing Choice Voucher participants – emailed;
  - More than 300 tenants living in properties owned by HDP – hand-delivered by property managers; and
  - 275 SDHC employees – Email Alert.



# SDHC – Mandatory Water Conservation

## 2. Reach out to Residents (Cont.)

- Email address created for SDHC tenants to report concerns about water use, such as leaks or landscape irrigation
- Helpful links for further information about the drought and reducing water use included in the flyers:
  - City of San Diego:  
[www.wastenowater.org](http://www.wastenowater.org)
  - San Diego County Water Authority:  
[www.whenindrought.org](http://www.whenindrought.org)
  - SDHC:  
[www.sdhc.org](http://www.sdhc.org)





# SDHC – Mandatory Water Conservation

## 3. Identify Long-Term Water-Wise Conservation Strategies

- Explore Water-Wise Outdoor Conservation Techniques
- Meet with the City of San Diego's Public Utilities Department to Review SDHC Strategies
- Incorporate irrigation-free and low-water landscaping when possible



# Questions?

